

1 / 6

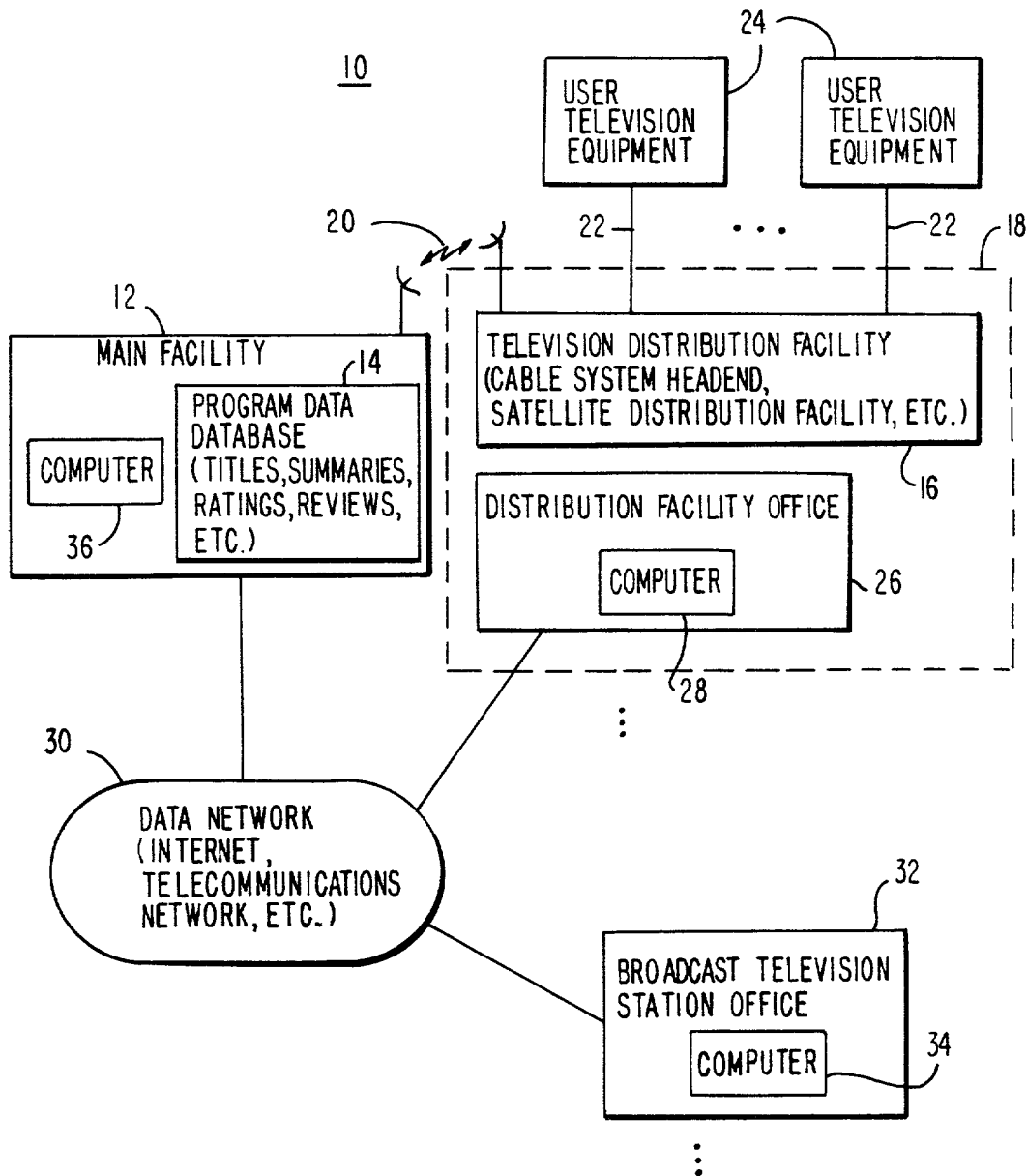


FIG. 1

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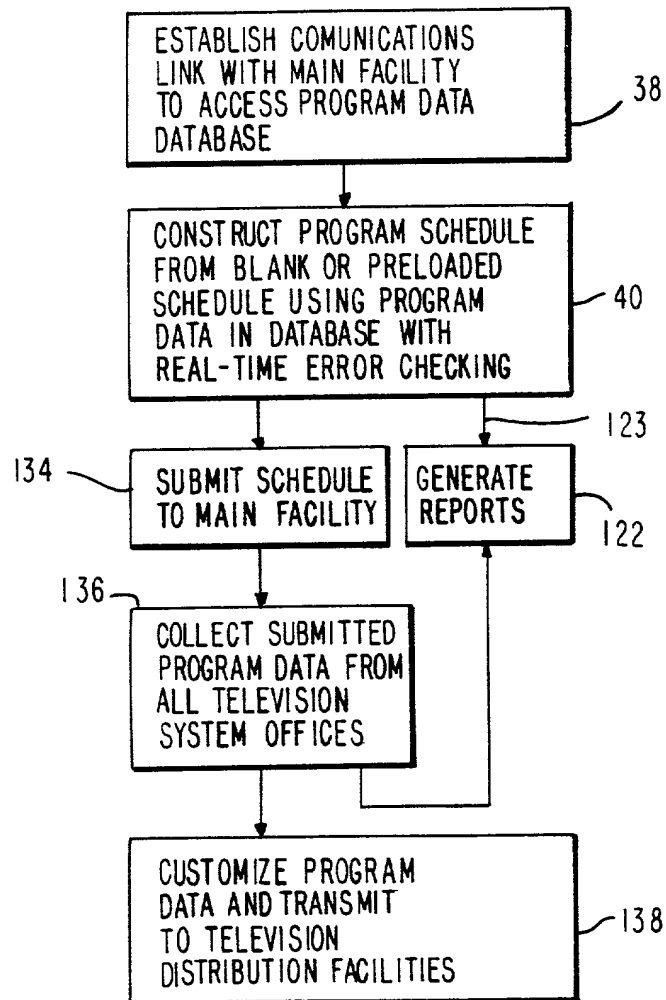


FIG. 2

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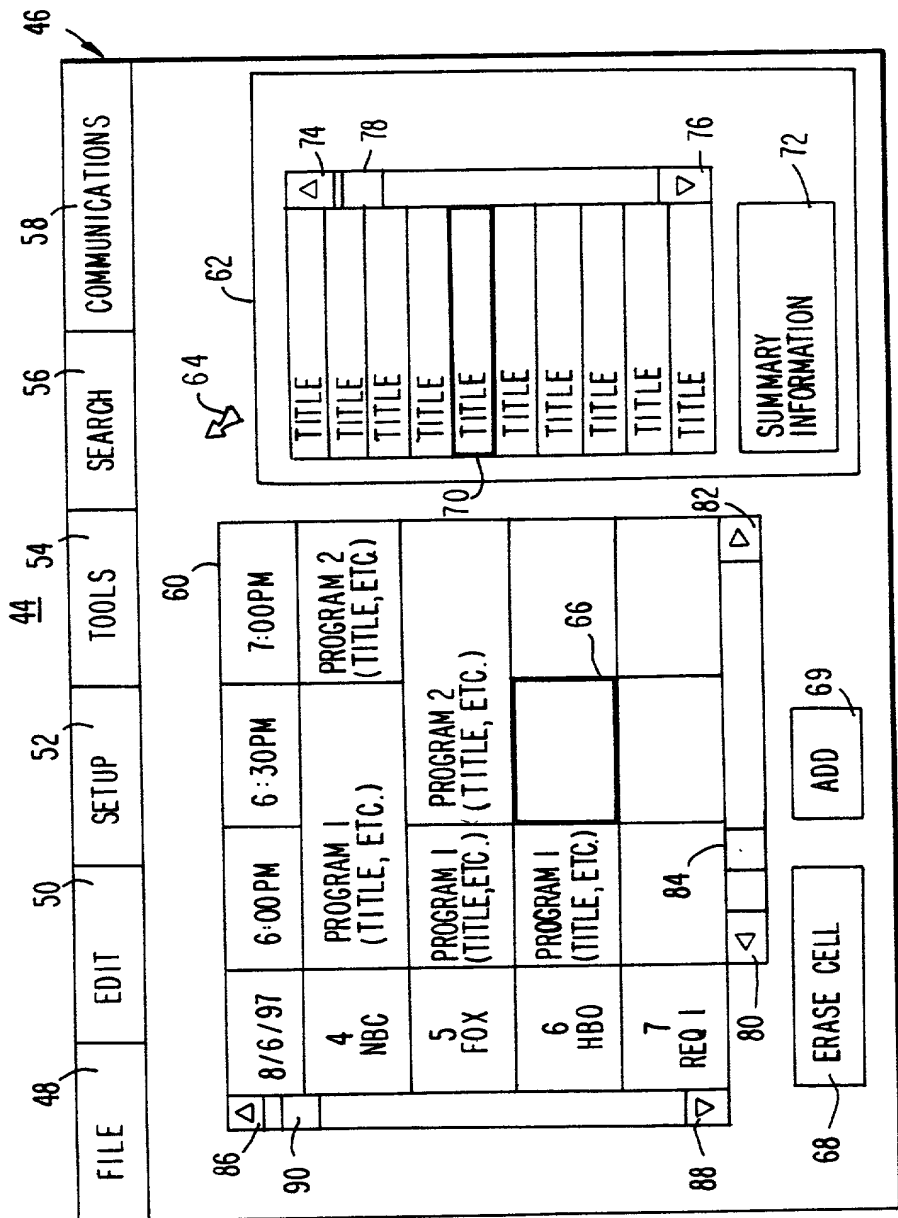


FIG. 3

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92

106

CHANNEL: REQ 1 94

PPV TITLE: 96 104

PRICE: \$ 108

PHONE NUMBER: 110a 110b 110c 110d 110

DONE 112

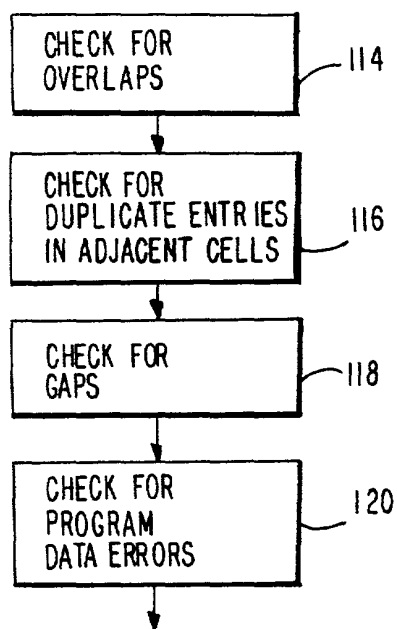
102

MOVIES 98

SPORTS 100

FIG. 4

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**FIG. 5**

Applicants : Earl M. Rector et al.  
 Application No. : To be Assigned Filed : January 19, 2001  
 For : SYSTEM FOR COLLECTING TELEVISION  
 PROGRAM DATA  
 Agent : Alexander Shvarts, Regn. No. P-47,943, Tel: (212)-596-9000

Docket No.  
UV-31 CONT.

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DATE: AUGUST 8, 1997 CHANNEL: XYZ

TIME PERIOD	AD MINUTES	PROGRAM TITLE	SUMMARY
7:00-7:30PM	10	PROGRAM 1	COMEDY...
7:30-8:00PM	11.5	PROGRAM 2	SPORTS...
8:00-8:30PM	12.0	PROGRAM 2	....
8:30-9:00PM	11.0	PROGRAM 3	TV MOVIE...

FIG. 6